



Small Town//Big Change
Creator Series



Project Overview:

Fernie's mountain biking community is rapidly growing and attracts people from all over to ride its' trails. Many of the people who enjoy the trails don't realize what happens behind the scenes. The large numbers of dedicated volunteers, many of whom have been at it for decades, are what make Fernie's trails a reality.

In this mini-doc, we want to highlight the time, commitment and passion these volunteers dedicate to Fernie's bike trails. Their effort is what makes this bike community thrive and by looking into the past, present and future, we hope to give viewers an idea of what it takes to keep this bike community alive.



Our vision for the film is to focus on four major themes: 1- the evolution of Fernie's bike community and how it all started; 2- the volunteers that contribute so much to the trails; 3- what Fernie's bike community looks like today; and 4- what and how things are changing.

What follows is a brief synopsis of each section to help you imagine the timeline of this film. The sections would flow into each other seamlessly, and not be distinctly separated.



The history

By looking back at when and how it all started, we want to show you some of the faces that are responsible for bringing mountain biking to Fernie. Many of these faces are still around, bringing as much passion to the trails as ever. Derek Bird is one of them. He started riding here decades ago and was around to watch (and help) Fernie's bike trails progress. He is also responsible for the idea and fruition of Fernie's own gnarly DH trail, Dirt Diggler.



The Volunteers:

Over the years, those few original volunteers of Fernie gained momentum and recruited many more volunteers, started organizations, and established groups that keep the trails of Fernie progressing. A series of mini interviews will showcase the faces of Fernie's volunteer network that keep this bike community flowing and growing.



Enjoying the bike community

Thanks to all of the volunteers, Fernie's bike community is thriving. There are events going on every night of the week, people of all ages can be seen enjoying the trails, you're never pressed to see a group of riders pedalling through town on the way back from the ride—mountain bikes are everywhere! A glimpse into what Fernie's bike community looks like will give viewers an idea of how much joy these volunteers bring to the many people who enjoy the trails.



Future:

Like many communities across the world, Fernie is growing and changing. However, with any growth and change comes new challenges. Despite the setbacks that Fernie has seen and continues to see, such as logging, housing developments, weather, changes in budgets, etc., the volunteers never quit. They get right back out to the trails that got destroyed and rebuild them. They continue to bring their passion, time, and commitment in the face of these challenges and refuse to let Fernie's bike community be anything less than awesome.



The Team

Jordan Boratynec and Nick Nault are based out of Fernie, B.C.

Jordan spends his time as a trail builder in the summers and heavy duty mechanic in the winter. When Jordan's not building or fixing, he spends his time as a photographer on the trails or in the backcountry.

Nick is a full time videographer and photographer. His passion lies in the outdoors with a focus on action sports, such as mountain biking and skiing.



Budget

10 days of filming
Team of two plus equipment
\$10,000

5 days of editing
\$2,750

Music licenses (two songs)
\$1,000

Total: \$13,750



Timeline of project:

Start filming right away if selected.
Spring is heavy trail maintenance time.

Filmed throughout the spring and summer around the volunteers' times and around event schedules.

Finish filming by August 7th, 2019 to allow a 2 week window to finish editing, last minute shots if needed and music licensing.

Editing and music selection will be ongoing throughout project.